TIH
TOURISM INFORMATION & SERVICES HUB

FREQUENTLY ASKED QUESTIONS
APPLICATION PROGRAMMING INTERFACE (API)

API

① What are APIs?

APIs are a set of formalised tools that allow for **seamless communication** between various software components. APIs allow for **greater customisation** in delivering information and services, giving you the flexibility to **personalise** your apps and websites to suit your customers' needs.

② What are the benefits of integrating through APIs?

APIs allow your business to **extract and contribute content from TIH automatically and instantly**. This helps to save time and manpower needed to manually contribute or extract information from TIH.

③ What are the APIs available on TIH?

> **Content Provider** - allow applications to contribute product and experiences on TIH

> **Content User** - allow applications to extract content from the 11 categories on TIH

> **Media Provider** - contribute images and videos

> **Media User** - extract images and videos, travel software services, VisitSingapore Account

> **Third Party Information Sources** - ancillary services to enrich information made available to visitors

④ How do I obtain an API Key?*

Step 1: Sign in to your **TIH Business Account***

Step 2: Navigate to **'My Setting'**

Step 3: Check the option **'I would like to have an API Key'** at the bottom of the page

Step 4: Click **'Save'** and you will receive an **email with the requested API key**

Only available for TIH Business Product Admin User

⑤ Where can I get more information on integrating with TIH through APIs?

Visit the **TIH Developer Portal** for technical documentation and more information on API integration.

Click here to access TIH Developer Portal